

AGENDA

SSUAC Board of Directors Meeting

Monday, January 24, 2022

8:00am-10:00am

Meeting via Zoom

For Meeting ID Information contact tbrancato@enterprisctr.org or call 978-542-7528

- I. Vote to approve minutes: **(Tab 1)**
 - a. November 15, 2021
- II. Chairman’s Report Mike Wheeler **(Verbal)**
- III. Financials **(Tab 2)**
- IV. Committee Reports
 - a. Finance Committee Anthony Nickas **(Verbal)**
- V. Update on Salem State University – President Keenan **(Verbal)**
- VI. Executive Director Report **(Tab 3)**

Enterprise Center

 - Winter 2022 Programming and Webinars
 - Small Business Technical Assistance Grant Program
 - Outreach, Partnerships and Opportunities
 - Small Business Loan Fund – City of Salem & City of Lynn
 - Merrimack Valley Small Business Coalition
 - CEO Groups
 - Salem State Update

North Shore Alliance for Economic Development

 - FY22 REDO Grant
 - Small Business COVID Impact Survey & Focus Groups – Phase II
 - Small Business Resource Webinars
 - Economic Development Meeting with British Consulate
 - Community Planners Meeting
 - Municipal Job Fair
 - Alliance Policy Makers Series
 - North Shore Conversations Radio Show on 104.9FM
 - Secretary Kennealy Monthly Business Briefing
- VII. Marketing & Press **(Tab 4)**
- VIII. Additional Financial Documents **(Tab 5)**
- IX. Old Business
- X. New Business