



AGENDA
SSUAC Board of Directors Meeting
March 15, 2021
8:00am – 10:00am
Meeting via Zoom

For Meeting ID Information contact tbrancato@enterprisectr.org or call 978-542-7528

- I. **Vote to approve minutes:** (Tab 1)
 - a. January 25, 2021

- II. **Update on Salem State University – President Keenan** (Verbal)
 - a. Guest - Raminder Luther, Interim Dean, Bertolon School of Business

- III. **Chairman’s Report - Gordon Hall** (Tab 2)
 - a. 501c3 Update

- IV. **Financials** (Tab 3)

- V. **Board Committee Reports** (Verbal)
 - a. Finance Sub-Committee – Anthony Nickas

- VI. **Executive Director Report** (Tab 4)
 - a. **Enterprise Center**
 - i. 2021 Spring Programs
 - ii. Grant Update - Small Business Technical Assistance Program
 - iii. Outreach and Partnerships
 - iv. Staffing Update
 - v. Salem State Engagement

 - b. **North Shore Alliance for Economic Development**
 - i. Small Business Assistance Programming
 - ii. Alliance Policy Makers Series
 - iii. North Shore Conversations – 104.9 Radio Show
 - iv. Quarterly Community Planners/Economic Development Directors Meeting

- VII. **Marketing & Press** (Tab 5)

- VIII. **Old Business**

- IX. **New Business**

- X. **Next Board Meeting:** **Monday, May 17, 2021**