

**AGENDA**  
**SSUAC Board of Directors Meeting**  
**January 25, 2021**  
**8:00am – 10:00am**  
**Meeting via Zoom**

For Meeting ID Information contact [tbrancato@enterprisectr.org](mailto:tbrancato@enterprisectr.org) or call 978-542-7528

- I. Vote to approve minutes: **(Tab 1)**
  - a. November 16, 2020 SSUAC Board Meeting
  - b. September 21, 2020 Executive Session Minutes
  
- II. Chairman’s Report **(Tab 2)**
  - a. Guest – Attorney Brad Bedingfield 501c3  
Gordon Hall
  
- III. Financials **(Tab 3)**
  
- IV. Committee Reports
  - a. Finance Committee Anthony Nickas **(Verbal)**
  
- V. Update on Salem State University – President Keenan **(Verbal)**
  
- VI. Executive Director Report **(Tab 4)**
  - a) **Enterprise Center**
    - i. Small Business Technical Assistance Program
    - ii. Outreach and Partnerships
    - iii. Salem Small Business Loan Fund
    - iv. Grants
    - v. Salem State Engagement
  
  - b) **North Shore Alliance for Economic Development**
    - i. FY21 REDO Grant
    - ii. North Shore Conversations – 104.9 Radio Show
    - iii. Quarterly Community Planners/Economic Development Directors Meeting
    - iv. COVID-19 & Other Business Resource Information Sharing
    - v. Alliance Policy Makers Series
  
- VII. 2021 Priorities & Strategy
  
- VIII. Marketing & Press **(Tab 5)**
  
- IX. Strategy
  
- X. Old Business

## XI. New Business