

**AGENDA**  
**SSUAC Board of Directors Meeting**  
**Monday, November 16, 2020**  
**8:00am – 10:00am**  
**Meeting via Zoom**

For Meeting ID Information contact [tbrancato@enterprisectr.org](mailto:tbrancato@enterprisectr.org) or call 978-542-7528

- I. Vote to approve minutes: **(Tab 1)**
  - a. September 21, 2020
  
- II. Financials **(Tab 2)**
  
- III. Chairman’s Report Gordon Hall **(Tab 3)**
  - a. 2021 SSUAC Board of Directors Meeting Schedule
  - b. Guest – Attorney Brad Bedingfield
  
- IV. Update on Salem State University – President Keenan **(Verbal)**
  - I. Sub-Committee Report Anthony Nickas **(Verbal)**
    - a. Finance Committee
  
- V. Executive Director Report **(Tab 4)**
  - a) Enterprise Center**
    - i. Small Business Technical Assistance Program
    - ii. Outreach and Partnerships
    - iii. Grants
    - iv. Lunch & Learn Webinars
    - v. Salem State Engagement
  
  - b) North Shore Alliance for Economic Development**
    - i. FY21 REDO Grant
    - ii. North Shore Conversations – 104.9 Radio Show
    - iii. Quarterly Community Planners/Economic Development Directors Meeting
    - iv. Policymakers Series
  
- VI. Marketing & Press **(Tab 5)**
  
- VII. Strategy
  
- VIII. Old Business
  
- IX. New Business