



**AGENDA**  
**SSUAC Board of Directors Meeting**  
**January 27, 2020**  
**8:00am – 10:00am**  
**Enterprise Center | 121 Loring Avenue, Salem MA | Sullivan Conference Room**

- I. Vote to approve minutes: **(Tab 1)**
  - a. November 18, 2019
- II. Financials **(Tab 2)**
- III. Chairman’s Report - Gordon Hall **(Verbal)**
- IV. Board Committee Reports **(Verbal)**
  - a. Finance Sub-Committee – Anthony Nickas
- V. Update on Salem State University – President Keenan **(Verbal)**
- VI. Executive Director Report **(Tab 3)**
  - a) Enterprise Center**
    - i. Eastern Bank Grant
    - ii. 2020 Winter Program Schedule
    - iii. 2019 & 2020 North of Boston Business Plan Program and Competition
    - iv. Million Dollar Women Symposium
    - v. CEO Groups
    - vi. Salem State Engagement
  - b) North Shore Alliance for Economic Development**
    - i. FY20 REDO Grant
    - ii. North Shore Conversations – 104.9 Radio Show
    - iii. 14<sup>th</sup> Annual North of Boston Tourism Summit
    - iv. North Shore Region Business Snapshot Report
    - v. Policy Makers Series
    - vi. Quarterly Community Planners/Economic Development Directors Meeting
  - c) SSU Professional Education (formerly non-credit)**
    - i. 2020 Winter Talent Development Program
- VII. 2020 Priorities & Strategy
- VIII. Marketing & Press **(Tab 4)**
- IX. Old Business
- X. New Business