



AGENDA
SSUAC Board of Directors Meeting
March 16, 2020
8:00am – 10:00am
Enterprise Center | 121 Loring Avenue, Salem MA | Sullivan Conference Room

- I. Vote to approve minutes: **(Tab 1)**
 - a. January 27, 2020
- II. Financials **(Tab 2)**
- III. Chairman’s Report - Gordon Hall **(Verbal)**
- IV. Update on Salem State University – President Keenan **(Verbal)**
- V. Board Committee Reports **(Verbal)**
 - a. Finance Sub-Committee – Anthony Nickas
- VI. Executive Director Report **(Tab 3)**
 - a) **Business Continuity Plan**
 - b) **Enterprise Center**
 - i. 2020 Winter Program Schedule
 - ii. 2020 Spring Program Schedule
 - iii. New - Business Plan Writing Program
 - iv. Million Dollar Women Symposium
 - v. Salem State Engagement
 - c) **North Shore Alliance for Economic Development**
 - i. Membership Update
 - ii. North Shore Conversations – 104.9 Radio Show
 - iii. 14th Annual North of Boston Tourism Summit
 - iv. Policy Makers Series
 - v. Quarterly Community Planners/Economic Development Directors Meeting
 - d) **SSU Professional Education (formerly non-credit)**
 - i. Update on Non-Credit Continuing Education Programs
- VII. Marketing & Press **(Tab 4)**
- VIII. Old Business
- IX. New Business