



2020 Business Plan Writing Program Offered

The Enterprise Center is now offering a Business Plan Writing Program in conjunction with its 2020 Business Plan Program & Competition. The Business Plan Writing Program has been developed by the Enterprise Center in recognition of the importance of a business plan and value in getting business ideas vetted. The Business Plan Writing Program has been made possible by the generous funding of Eastern Bank Charitable Foundation.

The Business Plan Writing Program is intended for early stage/ start-up or established businesses. This 10 week Program includes a daytime Introductory Session (2 hours), five evening classes (2 1/2 hours) and five optional afternoon office hours sessions conducted by the Program's instructor. All three program components will take place at the Enterprise Center at Salem State University.

Applications for the 2020 Business Plan Writing Program can be found and submitted through the Enterprise Center website, www.enterprisectr.org or can be downloaded and then submitted via U.S. mail, dropped-off at the Enterprise Center or emailed to nhazelton@enterprisectr.org. Class size will be limited to ensure a productive learning experience.



2020 Business Plan Writing Program Application

Section #1) Entry Form:

APPLICANT INFORMATION:

Applicant's Name: _____

Title: _____

Email: _____

Retype Email: _____

Work Phone: _____

Cell Phone: _____

Business Description (nature of business; product or service; target market):



Please describe the top challenges you are facing in your business:

Do you anticipate needing financing for your business?: YES NO

Please state why you would like to participate in this Business Plan Writing Program.

Are you committed to attend the general 2-hour introduction session and all five classroom sessions? (The five office hour sessions are optional for attendance.) YES

Are you a Salem State Alum or a current Student (undergraduate/graduate)?

YES / Alum

YES / Current Graduate Student

YES / Current Undergraduate Student

NO

BUSINESS INFORMATION:



Actual or Proposed Business Name: _____

Business Address: _____

URL (if none write N/A) _____

Industry: _____

___ **Early Stage/Start-up**

Or

___ **Established**

Date Founded: ____

Number of Employees:

___ **Full Time**

___ **Part Time**

___ **Contract Workers**

2019 Annual Revenues: _____

Company Type: (C Corp, S Corp, LLC, DBA, etc.): _____

Capital Raised: _____

Section #2) Participation Agreement/Terms and Conditions:

Please Check: **Participant listed below has read and agrees to the Participation Agreement, Terms and Use and Privacy Policy.**

Name of Principal: _____

Address: _____

Signature: _____



Comments/Notes:

**For more information, please contact:
Noreen Hazelton, Assistant Director, at nhazelton@enterprisectr.org or (978) 542-7528**