

AGENDA

Salem State University Assistance Corporation Board of Directors Meeting Monday, March 18, 2019

8:00am – 10:00am

Enterprise Center | 121 Loring Avenue, Salem, MA | Sullivan Training Rooms

- I. **Vote to approve minutes:** (Tab 1)
 - a. November 19, 2018
 - b. February 1, 2019

- II. **Chairman's Report** **Gordon Hall** (Tab 2)
 - a. 2019 Conflict of Interest Policy and Affirmation Statement
 - b. Strategic Planning Meeting Follow-up

- III. **Sub-Committee Reports:** (Verbal)
 - a. Finance Sub-Committee Anthony Nickas
 - b. Alliance Sub-Committee Claude Lancome
 - c. SSU Center for Entrepreneurship Task Force Mike Wheeler

- IV. **Financials** (Tab 3)

- V. **Executive Director Update** (Tab 4)
 - I. **Enterprise Center**
 - a) FY19 Winter Program Recap
 - b) FY19 Spring Program Schedule
 - c) 2019 North of Boston Business Plan Program & Competition
 - d) CEO Groups
 - e) New Initiatives
 - f) Outreach

 - I. **North Shore Alliance for Economic Development**
 - a) MOBD Special Project REDO Grant Application
 - b) Northeast Regional Planning Meeting
 - c) Policymakers Series
 - d) REDO Organization Grant Meeting
 - e) Essex County Community Foundation - Impact Essex County – Alpha Project

 - II. **SSU Professional Education (formerly non-credit)**
 - a. 2019 Spring Talent Development Programs

 - III. **Board Discussion: Referral Network & Program Ideas**

- VI. **Press & Marketing Materials** (Tab 5)

- VII. **New Business**

- VIII. **Executive Session**
 - a. For the purposes of real estate discussion