

## **AGENDA**

**Salem State University Assistance Corporation Board of Directors Meeting**  
**Monday, January 22, 2018**  
**8:00am – 10:00am**  
**Enterprise Center | 121 Loring Avenue, Salem, MA | Sullivan Training Rooms**

- I. **Vote to approve minutes:** (Tab 1)
  - a. November 20, 2017
- II. **Financials** (Tab 2)
- III. **Chairman’s Report** **Gordon Hall** (Tab 3)
  - a. 2018 Conflict of Interest Policy and Affirmation Statement
- IV. **Update on Salem State University** **President John Keenan** (Verbal)
- V. **Executive Director Update** (Tab 4)
  - a. Enterprise Center
    - i. 2018 Winter Workshop Schedule
    - ii. 2018 Business Plan Program and Competition
    - iii. Outreach & Partnerships
    - iv. Speaker Appreciation Breakfast
    - v. 2018 Major Events and Program Priorities
  - b. North Shore Alliance for Economic Development
    - i. Regional Labor Market Blueprint Presentation – Northeast
    - ii. Policymakers Series
    - iii. Community Planners Meeting
    - iv. Technology Coalition of the North Shore
  - c. SSU Professional Education (formerly non-credit)
    - i. 2018 Winter Talent Development Programs
    - ii. Salem State Alumni Association
- VI. **Press & Marketing Materials** (Tab 5)
- VII. **New Business**
- VIII. **Executive Session**
  - a. For the purposes of personnel discussion