

THE BERTOLON SCHOOL OF BUSINESS PROUDLY PRESENTS

# AGGANIS FORUM

FEATURING

**ROGER S. BERKOWITZ '07H**

CEO AND PRESIDENT OF LEGAL SEA FOODS,  
SALEM STATE COLLEGE TRUSTEE



THURSDAY  
APRIL 1, 2010  
5 P M  
RECITAL HALL  
CENTRAL CAMPUS

Seating is limited – reservations required  
RSVP by March 26, 2010  
Joan Gillis at 978.542.7212  
jgillis@salemstate.edu

## BERTOLON MEANS BUSINESS!

The Agganis Forum is made possible with funding from the Michael Agganis Entrepreneurship Fund established by Madeline A. '79 and Michael J. Agganis '66 for the benefit of the Bertolon School of Business at Salem State.

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Roger S. Berkowitz '07H is the visionary who turned a small family fish restaurant in Inman Square into an iconic national brand. His leadership in the food services industry, coupled with his extraordinary marketing skills, have earned him inclusion in two business bibles, *Dare to Lead! Uncommon Sense and Unconventional Wisdom* and *Leadership Secrets of the World's Most Successful CEOs*. Berkowitz's mission is to "wow" every visitor to his restaurants; he will bring that same enthusiasm to Salem State.

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SCHOOL OF BUSINESS